



EUROPEAN CONVENIENCE FORUM

7 June 2018 - Hamburg, Germany



The top event for the
European convenience sector

7 June 2018 - ECF one day forum
and evening BBQ Get-together
8 June 2018 - DFHV annual conference

Networking.
Information.
Strategies for success.



ORGANISED BY **FRUCHTHANDEL**
MAGAZIN



IN COOPERATION WITH 

SAVE MONEY

UNTIL 20 APRIL 2018

€ 395 without BBQ

€ 495 with BBQ

NORMAL RATES

€ 495 without BBQ

€ 595 with BBQ



BECOME A SPONSOR



BRONZE Sponsor package € 1.950,-

- Logo on the website with hyperlink
- Logo in the official conference programme (print and online)
- Logo on stage
- 1 free delegate ticket worth up to € 595 for the conference and the informal get-together

SILVER Sponsor package € 2.950,-

- All elements of the “BRONZE” sponsorship package
- A total of 2 free delegate tickets worth up to € 1,190 for the conference and the informal get-together
- Short company profile (max. 350 characters) in the official conference programme (print and online)

GOLD Sponsor package € 3.950,-

- All elements of the “SILVER” sponsorship package
- A total of 3 free delegate tickets worth up to € 1,785 for the conference and the informal get-together
- A presentation area of 6 square metres

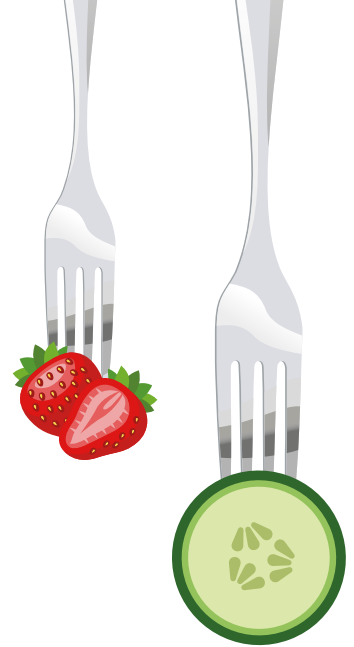
Further options for sponsors:

- Sponsorship of the evening get-together
- Sponsorship of networking breaks
- Sponsorship of the delegate lunch
- Optional excursions or study tours
- USB stick (with company details and speakers' presentations)
- Lanyards
- Individual PR activities > Prices on request

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www.fruchthandel.de



EUROPEAN CONVENIENCE FORUM

THURSDAY, 7. June 2018

From 10.00

Registration / Networking



10.30 – 10.40 Words of Welcome

- Kaasten Reh, Fruchthandel Magazin
- Dr. Hans-Christoph Behr, AMI

10.40 – 11.05

Convenience in large-scale consumption – the other half of the market

- Dr. Hans-Christoph Behr, AMI

11.05 – 11.30

Convenience –

Fresh produce trends and facts

- Michael Möhring, ErfaFoodService

11.30 – 12.00

The convenience market for fruit & vegetables in France

- Mathieu Serrurier, Ctifl, France

12.00 – 12.30

Convenience fruit & vegetable production in Italy

- Giancarlo Colelli, University of Foggia, Italy

12.30 – 14.00 Lunch / Networking

Breakout 1 14.00 – 14.45 Uhr

Technology as the motor – what is the potential?

- Prof. Dr.-Ing. Stefan Töpfl, Deutsches Institut für Lebensmitteltechnik

Hygiene + law: The parameters

Moderatorin: Cornelia Fleischhauer, DLG, Qualitätsprüfung Convenience

- Dr. Markus Langen, Berns Laboratorien
- Wilfried Kamphausen, Qualität und Sicherheit

PROGRAMME

Breakout 2 14.45 – 15.15 Uhr

Innovative materials for sustainable packaging solutions

- Claudia Schuh, Lorentzen & Sievers

Hygiene + technology: Thermal processes

- Eric Lefebvre, Kronen Nahrungsmitteltechnik

15.15 – 16.00 Coffee break / Networking

16.00 – 16.30

Trends – Who is going to make the running?

- Stefanie Weirauch, Bonduelle

16.30 – 17.00

International trends in fresh-cut vegetables

- Bauke van Lenteren / Jürgen Parschau, Rijk Zwaan

17.00 – 17.30

Consumers –

What do they know?

What do they want?

- Silke Schwartau, Verbraucherzentrale Hamburg e. V.

17.30 – 18.00

How it's done –

success stories for

fresh produce convenience at retail!

- Thomas Kühnle, EDEKA Handelsgesellschaft Rhein-Ruhr mbH, Germany

18.00 – 18.15 End of conference

19.00 BBQ

REGISTRATION FORM

FRUITNET
MEDIA INTERNATIONAL

Registration

- www.fruchthandel.de/convenienceforum
- By fax +49-(0)228-33805-590
- By e-mail service@ami-informiert.de
- By post Agrarmarkt Informations GmbH,
Dreizehnmorgenweg 10, 53175 Bonn, Germany



Einfache und schnelle
Registrierung über

[www.fruchthandel.de/
convenienceforum](http://www.fruchthandel.de/convenienceforum)

www.ami-informiert.de

Delegate Fee

- **Early Bird Booking until 20 April 2018** € 395,- without BBQ / € 495,- with BBQ
- **Booking after 20 April 2018:** € 495,- without BBQ / € 595,- with BBQ

Location

- Mövenpick Hotel Hamburg | Sternschanze 6 | 20357 Hamburg | Germany
Tel. 040.3344.1133 20 | Hotel.hamburg.reservation@movenpick.com | key word "Hamburg"

Terms and conditions

An invoice will be sent to you with your registration confirmation. Payment of the delegate fee is due on receipt of the invoice. (Prices plus VAT.) Fees cannot be refunded for cancellations received after 15 May 2018 but you may nominate a substitute delegate to take your place.

- I am registering for the European Convenience Forum in Hamburg on 7 June 2018
- I would also like to take part in the BBQ get-together on 7 June 2018
- We are interested in sponsoring opportunities. Please contact us.

Delegate (Title, Name, Forename)

Company

Address

Position

E-mail

Telephone

Invoice address – Company (if different)

Your order no.

E-mail for delivery of invoice

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Facts for Decisions.

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