



EUROPEAN

TOMATO FORUM

14/15 June 2018 - Düsseldorf, Germany

ORGANISED BY

FRUCHTHANDEL
MAGAZIN



Facts for Decisions.

From seed to fork.

Europe's new networking and information platform for the entire tomato sector

- Focus on specific strategies for success in the tomato category
- Evening get-together on Thursday & Tomato Forum conference on Friday
- Sponsoring opportunities to suit all budgets
- Network with some 200 top players from the entire supply chain

SAVE MONEY
Delegate fees:
Early Bird Rate*: € 450
Normal rate: € 550

Prices are subject to VAT
*valid until 1 May 2018

www.fruchthandel.de/tomatoforum

BECOME A SPONSOR

SPONSORSHIP PACKAGE "BRONZE": € 1,950

- Your logo on print and digital promotional materials
- Your logo and link on the event webpage
- Your logo in the conference handbook and on stage
- 1 free ticket to the conference

SPONSORSHIP PACKAGE "SILVER": € 2,950

- All the benefits of the Bronze package PLUS...
- A total of 2 free sponsor tickets to the conference
- A short company profile in the conference handbook

SPONSORSHIP PACKAGE "GOLD": € 3,950

- All the benefits of the Silver package PLUS...
- A total of 3 free tickets to the conference
- Display area of 6 square metres in the conference area

OTHER OPTIONS FOR SPONSORS

Please contact us for sponsorship details of:

- Evening get-together
- Networking breaks
- Delegate lunch
- Optional excursion/study tour
- Distribution of brochure or give-away
- USB Stick (with your company information and speakers presentations)
- Lanyards
- Other options on request

FOR FURTHER INFORMATION PLEASE CONTACT:

FRUCHTHANDEL MAGAZIN

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PROGRAMME



THURSDAY, 14 JUNE 2018

FROM 19.30

Get-together in the pub Hirschchen
Alt-Pempelfort 2 | 40211 Düsseldorf

FRIDAY, 15 JUNE 2018

FROM 8.00

Registration · Networking · Marketplace

9.00 – 9.10

Words of Welcome

- Kaasten Reh, Fruchthandel Magazin
- Dr. Hans-Christoph Behr, AMI

9.10 – 9.40

Consumers buy what they know

- Kristin Jürkenbeck, Georg-August-Universität Göttingen, Germany

9.40 – 10.00

Waste prevention – Breeding
goals also for the middle segments

- Nico van Vliet, de Ruiter Seeds, Netherlands

10.00 – 10.20

Tomato varieties and taste –
Past and future developments
from a spanish perspective

- José Manuel Estévez, La Palma S.C.A., Spain

10.20 – 10.40

Robotics – How to harvest today

- Rick van der Zedde, University of Wageningen, Netherlands

10.40 – 11.30

Coffee break · Networking · Marketplace

11.30 – 12.00

We love tomatoes.
From producer to consumer

- Jan Opschoor & Wim van den Berg, Prominent Tomatoes, Netherlands

12.00 – 12.30

France – Tomatoes for every taste

- Marine Bougeard, Prince de Bretagne, France

12.30 – 13.00

Belgium – How to inspire the consumer?
Innovation is the key for success

- Jan Engelen, Coöperatie Hoogstraten, Belgium

13.00 – 14.15

Lunch Buffet · Networking · Marketplace

14.15 – 14.45

The flavour toolbox helps
to build trust in the tomato chain

- Dr. Wouter Verkerke, Wageningen University, Netherlands

14.45 – 15.15

Germany – Diversity at the POS

- Carsten Knodt, Neurather Gärtner, Germany

15.15 – 15.45

Coffee break · Networking · Marketplace

15.45 – 16.15

Tomato consumption in Germany

- Dr. Hans-Christoph Behr, AMI, Germany

16.15 – 16.45

Never give up

- Kathrin Längert, former professional footballer and national player, Germany

16.30 Close of conference

REGISTRATION FORM

Easy and immediate
registration online at
[www.fruchthandel.de/
tomatoforum](http://www.fruchthandel.de/tomatoforum)

REGISTRATION

- Online at www.fruchthandel.de/tomatoforum
- By fax +49-(0)228-33805-590
- By e-mail service@ami-informiert.de
- By post Agrarmarkt Informations GmbH,
Dreizehnmorgenweg 10, 53175 Bonn, Germany

DELEGATE FEE

- **€ 450 Early Bird Booking until 1 May 2018**
(Normal price € 550) plus VAT
Price includes get-together on previous evening,
buffet lunch, refreshments, forum documentation.

LOCATION

Hotel Nikko | Immermannstr. 41
40210 Düsseldorf | Germany
www.nikko-hotel.de

TERMS AND CONDITIONS

An invoice will be sent to you with your registration confirmation. Payment of the delegate fee is due on receipt of the invoice. Fees cannot be refunded for cancellations received after 15 May 2018 but you may nominate a substitute delegate to take your place.

RESERVATION

Reservation reference "European Tomato Forum"
Tel. +49-211-834 21 11 | reservation@nikko-hotel.de

- I am registering for the European Tomato Forum in Düsseldorf on 15 June 2018.
 I would also like to take part in the get-together on 14 June 2018.
 We are interested in sponsoring opportunities. Please contact us.

FRUITNET
MEDIA INTERNATIONAL

Delegate (Title, Name, Forename)

Company

Address

Position

E-mail

Phone

Invoice address – Company (if different)

Your order no.

E-mail for delivery of invoice

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