

# AMI Market charts

## The market for sweet potatoes in Germany

Production world wide – import quantities by country of origin – promotion activities in German retail – demand of private households in Germany



*Facts for Decisions.*



## AMI **MARKT** Charts – The market for sweet potatoes in Germany

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# Agenda



- 1 Acreage, production and foreign trade world wide
- 2 Imports to the EU and to Germany
- 3 Promotion activities in the German retail
- 4 Demand of private households in Germany

# Would you like a personal consultation?



Your AMI market experts will be happy to help you:



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# Do you need more data and facts?



Do you want to know more about producer markets? Is your company in need of data on consumer behavior? Can we provide you more facts on market supply of asparagus, strawberries or other berries?

What ever your needs are – please call me for an individual assessment. Together we decide on the contents of your individual analysis.

Benefit from the neutral assessments of the AMI market experts for your advisory and customer discussions.



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# Which topics drive your company?



Advantages of your individual event:

**Focused** – In dialogue with the market expert, the focus is on your topics

**Practical** – Analyses of current and upcoming developments

**Save time** – your entire team benefits from the expert knowledge at the same time



Call me, together we will plan your company events!



**Sarah Single**

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